

FOUR WINDS VALUES

Our Purpose and Principles are a core part of all job descriptions.

Four Winds Purpose

The purpose of Four Winds is to provide a natural home for music, where the creation and performance of music fires the imagination, enriches lives and encourages active participation.

Our artistic vision is to enrich people's lives through music. We engage with artists who are motivated by music as a transformational force and who provoke us to reflect on and engage with the issues of our time.

Our place informs our work. 'Nature's Concert Hall' is deeply connected to the community. It is inspirational for artists, audiences and participants not only because it creates an exquisite setting for engaging with music but also brings the importance of nature in creativity to the fore.

Our culture is characterised by innovation, quality, thoughtfulness and the importance of relationships.

Our principles inform our decision making:

We are bold:

- In everything we do we listen for the radical voice. We offer courageous artists an exquisite natural home in which to be adventurous, to take risks, create, express and share their music. We look for every opportunity to use music and our program to positively impact people's lives.

We fire the imagination:

- We strive to be innovative and creative in everything we do. We celebrate the power of experiencing and taking part in live performances but embrace new ways of sharing our work and ideas virtually to enhance our reach and maximise our impact. Locally loved and globally admired.

We care:

- Quality matters to us and informs all we do. We care deeply about the quality of our relationships and operate on the basis of openness, truth and trust. We are thoughtful and strive to add beauty regardless of the scale of the task. We are mindful of the fact that the smallest gesture can make a lasting positive impact.

Nature's Concert Hall:

- In caring for and understanding the Four Winds site we seek to enhance its intrinsic natural beauty as a place of contemplation and inspiration. We learn from our site. It informs our commitment to the natural environment and is an important source of creative inspiration for all who engage with it.

We are independent:

- Independence is important to us. We seek diverse income streams to create the freedom to pursue our artistic agenda. We are enterprising, recognising the importance of the balance between entrepreneurial activity, robust financial management and positive and creative outcomes.

We are one team:

- We work as one team toward shared goals. We are willing to be held accountable and have tough conversations. We are respectful and open to other views. We celebrate our success and have fun.